

**UNLEASH
YOUR INNER**

**AVON
FITNESS**

**BEAST
BUILD**

**LIKE NEVER
BEFORE**

www.avonfitnessmachines.com

#RedefiningFitness

Power Up
Your *Workout*
Game



AVON
FITNESS

Avon Group Corporate Office





About us

Welcome to Avon Fitness where your journey to a healthier, stronger, and more vibrant life begins. Founded on the principles of dedication, innovation, and community, we strive to inspire and empower individuals to achieve their fitness goals and embrace a lifestyle of wellness.

At Avon we believe that fitness is not just about physical strength, but also about mental resilience and overall well-being. Our mission is to provide top-quality fitness products and services that cater to all levels of fitness enthusiasts, from beginners to seasoned athletes.

Raised and nurtured by the flagship Avon Cycles Limited of the AVON Group of Ludhiana, we are proud inheritors of its more than six decades old and meticulously built trust of the consumer. Our journey began with a simple vision: to create a fitness brand that combines cutting-edge technology with a deep understanding of our customers' needs.

QUALITY

We are committed to providing products and services of the highest quality, ensuring that our customers receive the best tools to achieve their fitness goals.

INNOVATION

We continuously seek out the latest advancements in fitness technology and methodology to bring you cutting-edge solutions that enhance your performance and well-being.

PASSION

Our passion for fitness drives everything we do. We are dedicated to inspiring and motivating others to embrace a healthier lifestyle and realize their full potential.

Our Fitness Partners



PL NEW SERIES



AVON FITNESS

PL NEW SERIES

PL NEW Series by AVON FITNESS is from beginners to professional athletes, the Plate Loaded Series provides scalable resistance and a true strength-building experience. Reinforced steel & design, and easy plate loading make this series both low-maintenance and long-lasting.

HIGH TENSILE TUBES

Rectangular Tube 50x100 mm of main frame gracefully combine elegance and High Tensile strength.

PU LEATHERIZED SEATS

Exquisite Leather Texture - Combining Elegance, Luxury, Support & Durability.

PD COATING PAINT

Offers Excellent, Abrasion resistance and Bonderized for long-lasting protection to rust.



70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL301 LATERAL BENCH PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1323x1599x1746 mm
- Type : Plate Loaded
- N.W / G.W : 140 Kg. / 170 Kg.



PL303 LATERAL SUPER INCLINE PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1500x1350x1700 mm
- Type : Plate Loaded
- N.W / G.W : 137 Kg. / 167 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL304

LATERAL LOW ROW

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1250x1056x1700 mm
- Type : Plate Loaded
- N.W / G.W : 139 Kg. / 169 Kg.



PL305

LATERAL BENCH D.Y. ROW

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1455x1476x2133 mm
- Type : Plate Loaded
- N.W / G.W : 135 Kg. / 165 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL306

LATERAL ROWING

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1558x1426x1467 mm
- Type : Plate Loaded
- N.W / G.W : 128 Kg. / 158 Kg.



PL307

LATERAL LEG EXTENSION

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1433x1477x1470 mm
- Type : Plate Loaded
- N.W / G.W : 126 Kg. / 156 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL308

LATERAL WIDE PULL DOWN

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1800x1100x2150 mm
- Type : Plate Loaded
- N.W / G.W : 143 Kg. / 173 Kg.



PL310

LATERAL BENCH WIDE CHEST

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1343x1981x1761 mm
- Type : Plate Loaded
- N.W / G.W : 141 Kg. / 171 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL311 COMBO TWIST

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1510x1660x1365 mm
- Type : Plate Loaded
- N.W / G.W : 100 Kg. / 130 Kg.



PL312 LATERAL FRONT LAT PULL DOWN

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1650x1100x2050 mm
- Type : Plate Loaded
- N.W / G.W : 145 Kg. / 175 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL313

LATERAL SHOULDER PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1500x1250x1900 mm
- Type : Plate Loaded
- N.W / G.W : 139 Kg. / 169 Kg.



PL314

CHEST PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1300x1150x1750 mm
- Type : Plate Loaded
- N.W / G.W : 141 Kg. / 171 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL315 LATERAL LEG CURL

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1500x1300x800 mm
- Type : Plate Loaded
- N.W / G.W : 128 Kg. / 158 Kg.



PL316 SQUAT LUNGE

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1623x1691x872 mm
- Type : Plate Loaded
- N.W / G.W : 122 Kg. / 152 Kg.



COMMERCIAL PL NEW SERIES



70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL319

LATERAL CHEST / BACK

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1850x1770x2000 mm
- Type : Plate Loaded
- N.W / G.W : 160 Kg. / 195 Kg.



PL320

LATERAL HORIZONTAL PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1700x1400x1200 mm
- Type : Plate Loaded
- N.W / G.W : 112 Kg. / 142 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL321

WRIST CURL

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 562x1037x443 mm
- Type : Plate Loaded
- N.W / G.W : 36 Kg. / 46 Kg.



PL322

ABDOMINAL OBLIQUE CRUNCH

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1190x1500x1680 mm
- Type : Plate Loaded
- N.W / G.W : 138 Kg. / 168 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL323

SEATED DIP

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1705x1590x1095 mm
- Type : Plate Loaded
- N.W / G.W : 161 Kg. / 196 Kg.



PL324

SEATED BICEPS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1170x1440x1090 mm
- Type : Plate Loaded
- N.W / G.W : 89 Kg. / 114 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL325

SEATED CALF RAISE

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1260x590x990 mm
- Type : Plate Loaded
- N.W / G.W : 55 Kg. / 65 Kg.



PL326

PEC FLY

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1520x1400x1030 mm
- Type : Plate Loaded
- N.W / G.W : 72 Kg. / 87 Kg.



COMMERCIAL PL NEW SERIES



70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL327

LATERAL MULTI SHOULDER PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1100x1340x1450 mm
- Type : Plate Loaded
- N.W / G.W : 76 Kg. / 90 Kg.



PL328

HIP THRUST GLUTE

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1470x1500x860 mm
- Type : Plate Loaded
- N.W / G.W : 65 Kg. / 80 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL329 LATERAL SHOULDER PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1020x700x1560 mm
- Weight Stack : 80 Kg.
- N.W / G.W : 150 Kg. / 180 Kg.



PL330 WRIST CURL

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 480x540x1120 mm
- Weight Stack : 50 Kg.
- N.W / G.W : 83 Kg. / 108 Kg.



COMMERCIAL PL NEW SERIES



70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL333

CROSSOVER LAT PULL DOWN

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leatherized
- Paint : Two Round Powder Coating
- Size : 1560x1030x2020 mm
- Type : Plate Loaded
- N.W / G.W : 146 Kg. / 182 Kg.



PL334

BELT SQUAT

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1950x1310x1145 mm
- Type : Plate Loaded
- N.W / G.W : 150 Kg. / 186 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL335

BELT SQUAT WITH RACK

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1630x1800x1540 mm
- Type : Plate Loaded
- N.W / G.W : 154 Kg. / 192 Kg.



PL336

SMITH ROWER

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leatherized
- Paint : Two Round Powder Coating
- Size : 1700x1505x1110 mm
- Type : Plate Loaded
- N.W / G.W : 137 Kg. / 175 Kg.



COMMERCIAL PL NEW SERIES



70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL337

PULLOVER MACHINE

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1250x1240x1440 mm
- Type : Plate Loaded
- N.W / G.W : 150 Kg. / 185 Kg.



PL338

STANDING CHEST PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1530x1055x1880 mm
- Type : Plate Loaded
- N.W / G.W : 165 Kg. / 200 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL 281

VERTICAL TRACTION / LAT PULL DOWN

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1660x1160x2110 mm
- Type : Plate Loaded
- N.W / G.W : 164 Kg. / 194 Kg.



PL 282

HIGH ROW

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1700x1190x2030 mm
- Type : Plate Loaded
- N.W / G.W : 185 Kg. / 215 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL 285

WIDE CHEST PRESS

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1900x1230x1780 mm
- Type : Plate Loaded
- N.W / G.W : 193 Kg. / 228 Kg.



PL 286

WIDE PULL DOWN

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1820x1130x1950 mm
- Type : Plate Loaded
- N.W / G.W : 165 Kg. / 195 Kg.





70+ Years Brand



Imported Range



Premium Quality



Quality Tested



Ergonomic Design



Aesthetic Appealing

PL287

SEATED DIP

- Frame Tube : High Tensile Steel
- Seat Cushion : PU Leaterized
- Paint : Two Round Powder Coating
- Size : 1785x1525x1260 mm
- Type : Plate Loaded
- N.W / G.W : 153 Kg. / 183 Kg.



PL288

STANDING SHRUG

- Frame Tube : High Tensile Steel
- Seat Cushion : No Seat
- Paint : Two Round Powder Coating
- Size : 1520x1630x900 mm
- Type : Plate Loaded
- N.W / G.W : 100 Kg. / 125 Kg.





SCAN TO EXPLORE
OUR PRODUCTS RANGE



AVON FITNESS MACHINES PVT. LTD.

B-XXIX-476/9, Giaspura, Ludhiana-141003. Punjab
Contact: 87250-94200, Phone: 0161-5196154
E-mail: enquiry@avonfitnessmachines.com